MANGO
Marianas Alliance of Non-Governmental Organizations

Sustainable Development Goals for Nonprofits

Understanding Your Impact in the Community

THE 17 SUSTAINABLE DEVELOPMENT GOALS



WHAT ARE THE SDGS?

- 17 global goals adopted in 2015
- Target year: 2030
- A shared roadmap to address global challenges
- Applied both globally and locally

WHY WERE THE SDGS CREATED?

- Persistent poverty and inequality
- Environmental challenges
- Uneven development across regions

WHY SDGS MATTER FOR NONPROFITS



Clarify priorities



Strengthen strategy



Improve impact and reporting



Align with local and global goals

★ KEY TAKEAWAY

SDGs connect local community work to global impact.



TAKE A MOMENT

What community needs does your organization already address?

USING SDGS TO STRENGTHEN YOUR ORGANIZATION

1. SDG ALIGNMENT: EXAMPLES



Food pantry
Zero Hunger



Ocean cleanup
Life below water



Health screening
Good health & Well-being



Youth leadership camp
Quality Education



Job readiness training
Decent Work & Economic Growth



Domestic violence support
Gender Equality

2. SUSTAINABILITY: BUILING FOR THE LONG TERM

PROGRAM SUSTAINABILITY

Programs continue to meet real needs and produce results over time.

A sustainable program is one that still makes sense – and still works.

FINANCIAL SUSTAINABILITY

The ability to support programs and operations with stable, reliable, and mission-aligned resources over time.

Financial sustainability is about stability – not profit.

ORGANIZATIONAL SUSTAINABILITY

The ability of the organization to remain healthy, effective, and mission-focused over time.

Strong programs need strong organizations behind them.

USING SDGS TO STRENGTHEN YOUR ORGANIZATION

3. HOW SDGS HELP YOUR ORGANIZATION

- ✓ Clarify the problem you are solving
- ✓ Focus on outcomes (not just activities)
- ✓ Support long-term planning
- ✓ Encourage partnerships (SDG 17)

SDGs keep your work focused and impactful.



4. WHERE TO USE SDGS

Grant Proposals

Reports

Social Media

Websites

5. SDGS STRENGTHEN STRATEGY

- ✓ Clarify priorities
- ✓ Support long-term planning
- ✓ Reduce mission drift

SDGs help answer: What are we really trying to change?



USING SDGS TO STRENGTHEN YOUR ORGANIZATION

6. COMMON MYTHS

- ✗ We must work on all 17 SDGs
- ✗ This is only for large organizations
- ✓ Most nonprofits align with just one to three SDGs – and that's more than enough!



7. FINAL TAKEAWAY

- ★ SDGs help tell your story clearly and strengthen your impact.



TAKE A MOMENT

What is one SDG your organization already contributes to?





STAY CONNECTED

MANGO supports nonprofits through:

- TRAINING AND CAPACITY BUILDING
- PARTNERSHIPS AND COLLABORATION
- RESOURCES AND TOOLS

MANGO
Marianas Alliance of Non-Governmental Organizations

Thank You

for taking the time to learn and reflect.

info@mangocnmi.org (670) 233-6200 www.mangocnmi.org

